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Attorney Docket No. 40116/06801 (A - 68678)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Allan et al.
Serial No. : 09/653,767
Filing Date : September 1, 2000
For : Frame-Based Advertising Service With Response And
Activity Reporting
Group Art Unit : 3629
Confirmation No. : 6140
Examiner : Jonathan P. Ouellette

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT WITH RCE

In response to the Final Office Action mailed November 21, 2006 and in support of the Request For Continued Examination submitted herewith in the above-identified application, please enter the following amendments and consider the following remarks. Support for the claim amendments may be found at least in pages 17, 18 and 33 of the specification.